

SPONSORSHIP OPPORTUNITIES

BACK TO BATOCHE
125TH ANNIVERSARY
CELEBRATIONS

1885-2010

Remember with Pride

July 18-25, 2010

Infinity Sponsor

\$100,000

- Naming right opportunity to a building or marquis event
- 5-year permanent signage
- Speaking opportunity
- Logo on Festival Poster
- Logo on Media Releases
- Mention on radio advertisement
- Weblink from *Back to Batoche* Sponsor Page
- Logo on *Back to Batoche* Sponsor Page
- Logo on Registration
- One page of advertisement in Anniversary Program
- One 10 X 10 tradeshow booth
- Opportunity to distribute material at the Festival Site
- 10 VIP Festival Passes
- Logo on Entrance Welcome Sign
- Logo on General Site Signage
- Opportunity for Targeted Audience Sponsorship

Remember with Pride Sponsor

\$75,000

- Naming right opportunity to a building or marquis event
- 3-year permanent signage
- Speaking opportunity
- Mention on Radio Advertisement
- Logo on Festival Poster
- Logo on Media Releases
- Weblink from *Back to Batoche* Sponsor Page
- Logo on *Back to Batoche* Sponsor Page
- Logo on Registration
- ¾ page of advertisement in Anniversary Program
- One 10 X 10 tradeshow booth
- Opportunity to distribute material at the Festival Site
- 8 VIP Festival Passes
- Logo on General Site Signage
- Opportunity for Targeted Audience Sponsorship
- Opportunity to be the Official Veterans Garden Sponsor

Forever Free Sponsor

\$50,000

- Naming right opportunity as Pavilion Sponsor
- 2-year permanent signage
- Introduction opportunity
- Logo on Festival Poster
- Logo on Media Releases
- Weblink from *Back to Batoche* Sponsor Page
- Logo on *Back to Batoche* Sponsor Page
- Logo on Registration
- ½ page of advertisement in Anniversary Program
- One 10 X 10 tradeshow booth
- 6 VIP Festival Passes
- Logo on General Site Signage
- Opportunity for Targeted Audience Sponsorship

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Red River Sponsor

\$25,000

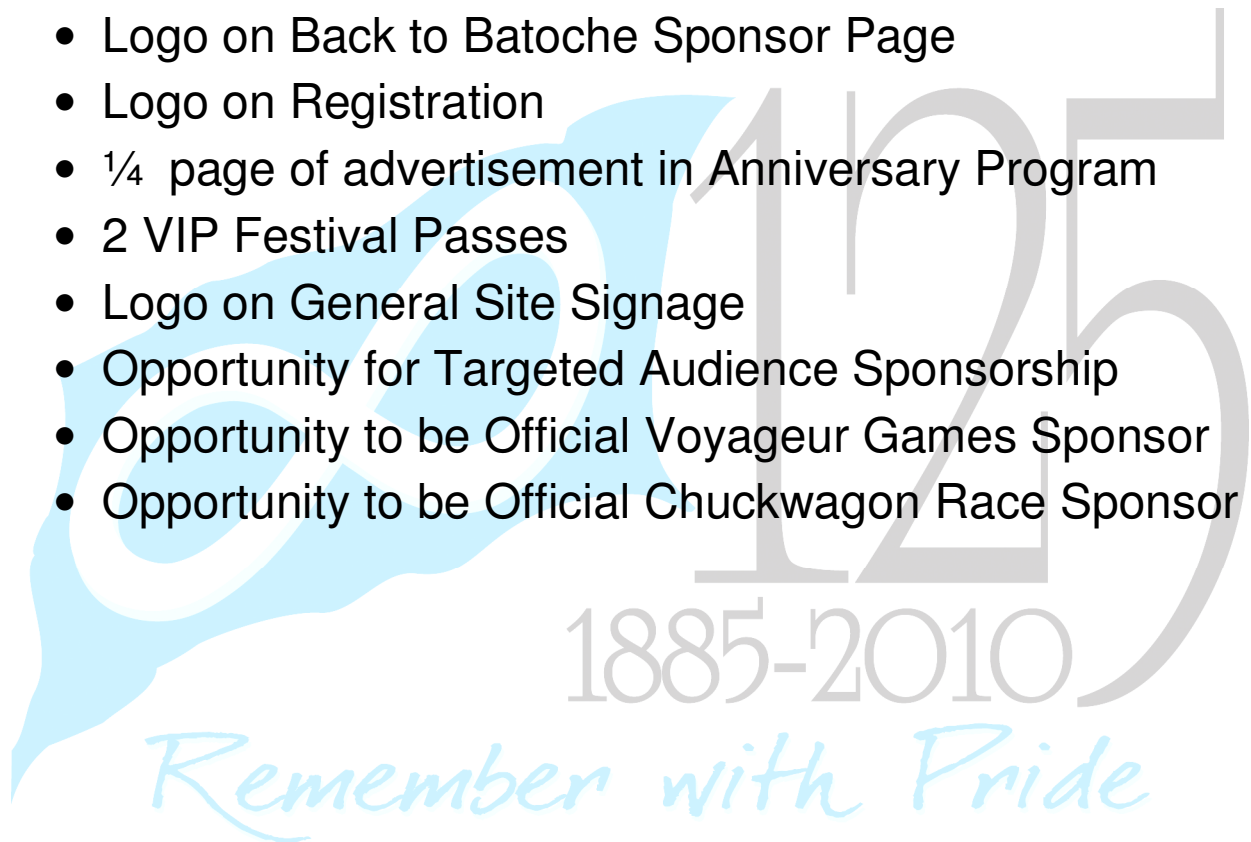
- Naming right opportunity in the Artisans' Village
- Introduction opportunity
- Weblink from *Back to Batoche* Sponsor Page
- Logo on Festival Poster
- Logo on *Back to Batoche* Sponsor Page
- Logo on Registration
- ½ page of advertisement in Anniversary Program
- One 10 X 10 tradeshow booth
- 4 VIP Festival Passes
- Logo on General Site Signage
- Opportunity for Targeted Audience Sponsorship
- Square Dance Competition Sponsor
- Opportunity to be Official Rodeo Sponsor
- Opportunity to be Official Métis Idol Sponsor

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Northern Lights Sponsor

\$10,000

- Naming right opportunity in the Artisans' Village
- Weblink from *Back to Batoche* Sponsor Page
- Logo on Festival Poster
- Logo on Back to Batoche Sponsor Page
- Logo on Registration
- ¼ page of advertisement in Anniversary Program
- 2 VIP Festival Passes
- Logo on General Site Signage
- Opportunity for Targeted Audience Sponsorship
- Opportunity to be Official Voyageur Games Sponsor
- Opportunity to be Official Chuckwagon Race Sponsor



Prairie Sunset Sponsor

\$5,000

- Mention on *Back to Batoche* Sponsor Page
- Mention on Registration
- ¼ page of advertisement in Anniversary Program
- 2 VIP Festival Passes
- Logo on General Site Signage
- Opportunity for Targeted Audience Sponsorship
- Opportunity to sponsor unique services on-site



2010 Back to Batoche Rodeo

Rodeo Gold Sponsor

\$1,500

We have eight (8) opportunities

- Signage on one of the six *Bucking Chute* or the Timed Event Chute or the Out Gate
- Company recognition when chute is used
- Mention on *Back to Batoche* Rodeo Sponsor Webpage
- Listed in Anniversary Program as Rodeo Sponsor
- Logo in the Rodeo Program
- Four Back to Batoche Festival Passes
- Opportunity to advertise in the Anniversary Program in the Rodeo Section at a Discount Rate

Sponsor is responsible to provide signage and camera ready ads if you choose to advertise.

Rodeo Major Events Sponsor

\$1,500

We have seven (7) opportunities:

Saddle Bronc – Bareback Riding – Bull Riding – Tie down Roping

Steer Wrestling – Ladies Barrel Racing – Team Roping

Your sponsorship is used for the Commemorative 125th Anniversary Belt Buckle and the \$1000 Prize Money to your respective event.

- Opportunity for Company representative to present the Commemorative 125th Anniversary Belt Buckle to the winner of your sponsored event on July 25th
- Several acknowledgements by Rodeo Announcer
- Mention on *Back to Batoche* Rodeo Sponsor Webpage
- Listed in Anniversary Program in the Rodeo Section
- Logo in the Rodeo Program
- Four Back to Batoche Festival Passes
- Opportunity to advertise in the Anniversary Program in the Rodeo Section at a Discount Rate

Sponsor is responsible to provide signage and camera ready ads if you chose to advertise.

Junior Events Sponsor

\$1,250

We have two (2) opportunities

Junior Steer Riding – Junior Girls Barrel Racing

Your sponsorship is used for the Commemorative 125th Anniversary Belt Buckle and the \$800 Prize Money to your respective event.

- Opportunity for Company representative to present the Commemorative 125th Anniversary Belt Buckle to the winner on your sponsored event on July 25th
- Acknowledgements by Rodeo Announcer
- Mention on *Back to Batoche* Rodeo Sponsor Webpage
- Listed in Anniversary Program in the Rodeo Section
- Logo in the Rodeo Program
- Four Day Back to Batoche Festival Passes
- Opportunity to advertise in the Anniversary Program in the Rodeo Section at a Discount Rate

Sponsor is responsible to provide signage and camera ready ads if you chose to advertise.

Rodeo Silver Sponsor

\$1,000

- Mention on *Back to Batoche* Sponsor Webpage
- Signage 4 ft X 4 ft on Corral Panels in the Arena or Ladies and Junior Barrel Racing Covers
- Minimum of six Public Acknowledgements
- Logo in the Rodeo Program
- Opportunity to advertise in the Anniversary Program in the Rodeo Section
- Two Back to Batoche Festival Passes

Sponsor is responsible to provide camera ready ads if you chose to advertise.

Rodeo Bronze Sponsor

\$500

- Mention on *Back to Batoche* Sponsor Webpage
- Signage 3 ft X 3 ft on Corral Panels in the Arena
- Minimum of four Public Acknowledgements
- Logo in the Rodeo Program
- Opportunity to advertise in the Anniversary Program in the Rodeo Section

Sponsor is responsible to provide camera ready ads if you chose to advertise.

Chuckwagon Events Sponsor

\$1,250

We have two (2) opportunities

Grand Champion Chuckwagon – Grand Champion Chariot

This is a three-day competition.

Your sponsorship is used for the Commemorative 125th Anniversary Belt Buckle and the \$500 Prize Money to your respective event. We are also offering a Commemorative 125th Anniversary Belt Buckle to the *Best Dressed Wagon*.

- Opportunity for Company representative to present the Commemorative 125th Anniversary Belt Buckle to the winner your sponsored events on July 25th
- Acknowledgement by Chuckwagon Race Announcer
- Mention on *Back to Batoche* Chuckwagon Race Sponsor Webpage
- Listed in Anniversary Program as Chuckwagon Race Sponsor
- Logo in the Chuckwagon Race Program
- Four Back to Batoche Festival Passes
- Opportunity to advertise in the Anniversary Program in the Chuckwagon Race Section at a Discount Rate

Sponsor is responsible to provide camera ready ads if you chose to advertise.



Remember with Pride